

SEMESTER 1st

MAJOR/MINOR COURSE

Subject: Mass Communication & Multimedia Production

Code: BMM22C101

Title: INTRODUCTION TO JOURNALISM

CREDITS: (4+2) THEORY: 4; TUTORIAL: 2

Part 1: Theory (4 Credits)

COURSE OBJECTIVES:

- *To introduce students to the basics of journalism.*
- *To acquaint them with basic process of journalism.*
- *To develop the basic skills of journalism.*
- *To introduce students to the technical terms/jargon of Journalism.*

Learning Outcomes:

On completion of Course, the student should:

- *Know role and responsibility of a journalist.*
- *Know the process of news gathering*
- *Know the process of news compilation.*
- *Know the technical terms/jargon of Journalism.*

UNIT I

- Journalism as a profession: Concept, nature and
- Journalism and democracy; Concept of Fourth Estate
- Job of a journalist, Qualities and skills of a journalist

UNIT II

- What is News, Understanding what makes news; News Values
- Types of News
- Features or components of a news story

UNIT III

- Five 'W's and One 'H': the Main Elements of News (16 Contact hours)
- Generating story ideas
- Sources of news

UNIT IV

- Gathering information: Observation, Interviews, Documents, Internet (16 Contact hours)
- Attribution & Verification; Multi-Sourcing
- Changing trends in Journalism
- Basic journalism terminology

SUGGESTED READINGS

1. *Elements of Journalism. Bill Kovach & Tom Rosenstiel*

2. *Hough, George (1994). News Writing. Houghton Mifflin College.*
3. *Harcup, Tony (2009). Journalism Principles & Practices. London: Sage.*
4. *Smith, John (2007). Essential Reporting. London: Sage.*
5. *Mencher, Melvin (2011). News Reporting and Writing. New York: McGraw-Hill.*

Part 2: Field Work / Practical (2 Credits)

Practical Theme:

- *Report writing and editing*
- *Developing sources.*
- *Feature writing.*
- *Media and news analysis.*